



BILL HOGG

HIGH OCTANE PERFORMANCE EXCELERATOR™

ARE YOU READY TO MOVE BEYOND INCREMENTAL IMPROVEMENTS AND TAKE YOUR BUSINESS TO NEW HEIGHTS?

Bill is the “just do it” guy who has walked in your shoes.

Call Bill when you're ready to:

- hear the straight goods
- achieve sustainable breakthrough results
- shatter the ceiling of the status quo
- fire up company ambassadors
- implement profit-rich strategies
- super-charge sales growth
- inspire & reward high impact performance and productivity
- win rave reviews from employees, customers and clients
- build high velocity referral techniques
- implement your no-excuse leadership development toolkit

If you are ready for a profound shift in your team's mindset – you are ready for Bill Hogg.

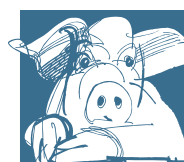
Bill is passionate about results and works only with clients who share that passion – ready to take steps to achieve immediate, significant and continuous improvement.

Sought after internationally, he is recognized for his uncanny ability to create profound change and deliver extraordinary results with the most demanding organizations. When a company is ready to leap tall buildings with a single bound, Bill supplies the springboard, such as:

- launching a new luxury automotive category
- re-positioning Canada's largest retailer
- inventing a new communication channel in a government regulated product category
- defending market leaders from upstarts
- re-vitalizing global beer brands
- re-defining government service delivery models
- energizing customer service at Canada's largest annual fair

Whether working with boards or operations teams and employees, Bill breaks down the silos and gains consensus and clarity. Sometimes provocative, always stimulating, his no-bull approach results in the questioning of assumptions, the generation of new ideas and transformation throughout the organization.

187 Willow Farm Lane
Aurora, Ontario L4G 6K5
(905) 841-3191
bill@billhogg.ca
www.billhogg.ca



BILL
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& ASSOCIATES