



BILL
HOGG
& ASSOCIATES

BILL HOGG: PERFORMANCE *EXCELERATOR*[™]

LEADERSHIP EXPERT | PROFESSIONAL SPEAKER | EXECUTIVE CONSULTANT

Senior leaders hire Bill to influence and inspire higher performing, customer-focused cultures that create long-term, profitable relationships with your customers and *accelerate* performance and productivity with leaders and employees

For over 30 years, Bill has walked in your shoes. He has managed [multi-national clients](#) at the highest advertising agency level, been on the leading edge of behavioural database marketing, built and run a successful entrepreneurial marketing company and consulted to clients at the Board, C-level and operational teams.

As a [consultant](#), mentor, [writer](#), speaker and [workshop leader](#), Bill has been a trusted adviser at the highest levels to [national and international clients](#) that include; Anheuser-Busch InBev, Toronto International Film Festival, HBC Rewards Loyalty & Credit Services, The Bay, Ferring Pharmaceuticals, Lexus automobiles, Ontario Teachers' Pension Plan and Pita Pit International – as well as governments like the City of Toronto (CNE, Exhibition Place) and the Province of Ontario (Ontario Place, ServiceOntario).

This has resulted in a unique blend of skills and diversity in experience, with a focus on leadership and long-term strategic direction at the most senior level, plus a strong understanding of the operational fundamentals necessary for success.

Bill is recognized as the **Performance *Excelsator*[™]** because of his uncanny ability to create profound change and deliver extraordinary results. By drawing on real-life experience, his message is inherently credible and incorporates practical applications that change attitudes and behaviours. Whether working with boards or operations teams and employees, his no-excuse approach breaks down the silos and gains consensus and clarity throughout the organization — which results in behaviour change and ultimately drives transformation across the organization.

Bill is passionate about results and works only with clients who have the will to make immediate, positive and profitable changes.

Bill is a Professional member of the Canadian Association of Professional Speakers (CAPS) and the Global Speakers Federation (GSF). He is sought after internationally, because his real-world experience and no nonsense approach make him the opposite of formulaic consultants & light content speakers.

Bill is a [leadership expert](#) that provides [dynamic keynote presentations](#), [transformative workshops](#), [executive facilitation/moderation](#) and world class executive [leadership consulting](#).

For additional information email bill@billhogg.ca or visit us online at www.billhogg.ca where you can download [Bill's 1-sheet](#).